Ai Fukuda

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EXPERIENCE

KINTO — UI/UX Designer

Tokyo, Japan | Sep 2022 - Present

KINTO is an innovative mobility enterprise developed by Toyota.
- Leading design and management of the Design System.
- Responsible for ideation and creation of mobile and web UI kits, resulting in a substantial reduction in production time, improving overall work efficiency across the organization.
- Leading re-design efforts of other Toyota enterprises, delivering elevated usability and engagement.
- Leading cross-functional team management, thereby facilitating effective communication and collaboration to meet project objectives.

ZIZO — Web Designer

Osaka, Japan | Nov 2019 - Sep 2022

ZIZO is a digital creative company specializing in web content, creative planning, and design.
- Demonstrated versatile expertise across diverse design channels, including web design, visual design, UI/UX design, app design, and brand development.
- Delivered an informative website for Maruho, a renowned multimillion-dollar pharmaceutical company specializing in dermatology.
- Produced monthly digital marketing campaigns for Glico, a multinational leader in the food industry, elevating their online presence on promoting health and well-being.

ANDREW FRANZ ARCHITECT — Architectural Designer

New York City | Jul 2018 - Aug 2019

Andrew Franz Architect is an award-winning, NYC-based architecture and interior design studio.
- Collaborated on a diverse range of urban residential and commercial projects, cultivating a deep understanding of all five design phases.
- Contributed to the creation of proposal submissions, schematic designs, and construction documents.
- Improved my proficiency in CAD software to efficiently generate essential project drawings.

EDUCATION

CARNEGIE MELLON UNIVERSITY — B.Arch

Pittsburgh, PA | Aug 2013 - May 2018

SKILLS

User experience design
User interface design
Design system
Interaction design
Prototyping
Wireframing
Web design
Visual design
3D design
Journey mapping

TOOLS

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Sketch
InVision
Miro
Jira
Notion
Blender
Rhinoceros
Adobe After Effects
Adobe Dreamweaver
AutoCAD
Basic HTML + CSS

LANGUAGES

English
Japanese